

Appian Positioned in the Leaders Quadrant in New Gartner, Inc. Magic Quadrant for Intelligent Business Process Management Suites 2017 Report

October 26, 2017

RESTON, Va., Oct. 26, 2017 (GLOBE NEWSWIRE) -- Appian today announced that it has been positioned by Gartner, Inc. in the "Leaders" quadrant in the new "Magic Quadrant for Intelligent Business Process Management Suites" (Gartner, Inc. "Magic Quadrant for Intelligent Business Process Management Suites" by Rob Dunie, Van Baker, Marc Kerremans, Jason Wong, 10/24/17). For the third year in a row, Appian has been positioned as a "leader" in this evaluation.

Appian provides a powerful iBPMS platform featuring Low-Code application development, enterprise data management, Robotic Process Automation, mobility, collaboration and more in one unified platform. This combination makes Appian an ideal platform for rapid, meaningful digital transformation. Implemented at the core of IT application strategy, Appian uses its unique Records data management and complete process management to eliminate organizational silos and empower users to make better, faster decisions. The platform provides rapid delivery of software applications that are powerful and agile, allowing businesses to adapt on the fly in delivering optimal customer experiences.

A highly intelligent iBPMS can provide the foundation to industrialize the digital customer and employee experience by connecting customer and partner interactions to back-of concerning customer and supplier ecosystems in a situationally adaptive way. As the report states, "Intelligent business process management suites use actionable, real-time insights from operations intelligence to augment the orchestration and automation of adaptive business processes."

To view a complimentary copy of the report, click here.

About the Magic Quadrant

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Appian

Appian delivers an enterprise platform for digital transformation that makes it easy for organizations to move fast and revolutionize the customer experience. Powered by industry leading Business Process Management (BPM) and Case Management capabilities, Appian's low-code approach radically accelerates the time it takes to build and deploy powerful, modern applications, on-premises or in the cloud. The world's most innovative organizations use Appian to revolutionize their customer experiences, transform their business operations, and master global risk and compliance. For more information, visit <u>www.appian.com</u>.

For Information Contact: Nicole Greggs Director of Media Relations +1 703-260-7868 nicole.greggs@appian.com

Primary Logo

Source: Appian Corporation