



Appian Named a Leader in Low-Code Development Platforms For AD&D Pros by Independent Research Firm

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RESTON, Va., Oct. 12, 2017 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN), a leading [Low-Code](#) and [BPM](#) platform provider, today announced that it has been named a Leader by Forrester Research, Inc. in the independent analyst firm's "The Forrester Wave™: Low-Code Development Platforms For AD&D Pros, Q4 2017" report. Appian received the highest score as a declarative tool for low-code development -- the "array of techniques for defining data, logic, flows, forms, and other application artifacts without writing code," according to Forrester. Appian also achieved the second highest score in overall strategy.

The Forrester report states that AD&D professionals see low-code platforms as a way to "very quickly deliver applications that win, serve, and retain customers — and to nimbly evolve those apps."

The report acknowledges Appian's strong presence in the low-code market, citing "the company successfully went public — the first low-code platform vendor to do so."

The report continues: "Appian's features are broad across the board, and the company's process and data management features are particularly deep. The vendor also offers AD&D pros tools to make initial forays into [AI applications](#) — and plans many more over the next year. Appian is one of the few of these vendors to provide a tool to enable direct business-developer involvement in application projects and has funded extensive security certifications of its cloud service."

The report also states that Appian is one of five vendors that has "prospered by addressing engagement applications, intermediate process and workflow applications, and portals and other aggregated user interfaces — the sweet spots for low-code development platforms."

To view a complimentary copy of the report, click [here](#).

About Appian

Appian delivers an enterprise platform for digital transformation that makes it easy for organizations to move fast and revolutionize the customer experience. Powered by industry leading Business Process Management (BPM) and Case Management capabilities, Appian's low-code approach radically accelerates the time it takes to build and deploy powerful, modern applications, on-premises or in the cloud. The world's most innovative organizations use Appian to transform their business operations, drive growth and master global risk and compliance. For more information, visit www.appian.com.

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