



Appian Receives DC Inno Blazer Award

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2017 List of Innovators Honors Tech Companies Around the Washington Beltway

RESTON, Va., Nov. 08, 2017 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN), a leading [Low-Code](#) and [Business Process Management](#) platform provider, was named the '2017 Inno Blazer' in the technology category for the Washington, D.C. region by DC Inno. The list of blazers were selected by a panel of judges and follows Appian's 2017 [DC Inno 50 on Fire award win](#). As 2017's first DC area tech IPO on a U.S. exchange in over a year, Appian is lifting the curtain on the 'era of low-code' software development and helping organizations digitally transform their businesses by building powerful, unique software applications.

"We are honored to be recognized within our local community for the innovative work we are doing," said Kevin Spurway, senior vice president of marketing, Appian. "Our mission is to make it easy for organizations to build and run enterprise-grade software. Using Appian, organizations can quickly create powerful, agile business applications – cutting time to market, reducing costs and improving user experiences."

In the past year, Appian has demonstrated its continued innovation in the enterprise software market through technology enhancements, customer successes, award recognitions and more. On May 25, Appian made its official debut as a publicly traded company on the NASDAQ Global Market under the ticker symbol: "APPN". Additional company highlights from 2017 include:

Corporate News:

- [Washingtonian Magazine Tech Titans](#) – Washingtonian Magazine named CEO Matt Calkins a top 'Tech Titan' for his innovative and visionary leadership in the local tech community.
- [Washington Post Top Workplaces](#) – Acknowledged In 2017, Appian was named a "Top Workplace" in the DC area, making the list for the fourth consecutive year.

Product Innovation:

- **New Integrations with Artificial Intelligence and Robotic Process Automation:** [Partnership](#) with leading global RPA provider, Blue Prism, empowers employees to focus on higher-value work while autonomous multi-skilled software robots perform error-free repetitive tasks.
- [PC Magazine's "Editor's Choice" Award](#) – Recognized as 'The Best Low-Code Development Platforms of 2017.'

Analyst Recognition Confirms Market Leadership:

- [Forrester Wave](#) – Recognized as a leader by Forrester Research, Inc. in the "The Forrester Wave™, Digital Process Automation Software, Q3 2017" report.
- [Gartner Magic Quadrant](#) – Recognized as a leader in the "Magic Quadrant for Intelligent Business Process Management Suites" for third year in a row.

In today's digital landscape, companies are looking for ways to create customized applications with little coding, in order to rapidly transform their customer experience and streamline business operations. Key companies across the globe and within a variety of industries are leveraging the power of Appian's platform including Barclays, Dallas/Forth Worth International Airport, Sprint, Merck and Ryder. Appian is also used by many federal organizations, including The Department of Homeland Security, Food and Drug Administration (FDA) and The Department of Treasury.

For more information on Appian, please visit our [website](#).

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, statements regarding the results obtained by customers using the Appian low-code software development platform, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to market adoption of low-code solutions to drive digital transformation and market acceptance of the Appian platform, risks related to Appian's ability to meet its customers' needs by scaling its business sufficiently quickly, continuing to innovate and provide a useful platform, and providing satisfactory deployment services, and the risks and uncertainties set forth in the "Risk Factors" section of Appian's Quarterly Report on Form 10-Q for the quarter ended September 30, 2017 filed with the Securities and Exchange Commission on November 2, 2017, and subsequent reports that Appian has filed with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In light of these risks, uncertainties and assumptions, Appian cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these

statements to actual results or revised expectations, except as required by law.

About Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit www.appian.com.

For Information Contact:

Nicole Greggs
Director of Media Relations
+1 703-260-7868
nicole.greggs@appian.com

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