



Frost & Sullivan Names Appian Top 2018 Digital Transformation Platform in Life Sciences & Pharmaceuticals

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RESTON, Va., March 26, 2018 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN) received Frost & Sullivan's 2018 North American Digital Transformation Platform award in the Life Sciences & Pharmaceutical industry for its cloud-based, [low-code](#) software application platform. According to the independent analyst firm, "Appian has ramped up its capabilities and demonstrated unmatched product leadership and customer value in the life sciences and pharmaceutical industry."

"We recognize that digital transformation is top of mind for every executive in this industry," said Evi Cohen, Vice President and Global Pharma and Life Sciences Industry Lead at Appian. "Appian addresses the industry's top concerns while delivering substantial value. We help organizations quickly build and deploy powerful enterprise applications with security, compliance, and good practice GxP regulations woven into the fabric of the software."

Frost & Sullivan highlights Appian's unique product leadership. The report states Appian is "enabling not just one aspect of digital transformation, which is improving the customer experience, but rather being equally committed to increasing customer value by transforming their business operations through its cutting-edge BPM engine that automates and optimizes business workflows. The resulting volume of actionable insights leads to improved decision making, streamlined operations, and maximized operational performance."

The report continues: "Appian has clearly enhanced the value proposition for its customers of today and tomorrow." To download a complimentary copy of the Frost & Sullivan report, click [here](#).

"We needed a new regulatory submission management platform that combined quality and compliance with the flexibility to bring each new drug to market as quickly as possible. With Appian, we have simplified our end to end business processes and created a single authoritative source of truth." – Multinational Pharmaceutical Company

Frost & Sullivan's Best Practices Awards recognize companies throughout a range of regional and global markets for superior leadership, technological innovation, customer service, and strategic product development. Frost & Sullivan's industry analyst team benchmarks market participants and measures their performance through independent, primary interviews, and secondary industry research in order to evaluate and identify best practices.

About Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit www.appian.com.

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