

## Appian Announces Latest Version of the Appian Platform

April 24, 2018

RESTON, Va., April 24, 2018 (GLOBE NEWSWIRE) -- Today at the Appian World 2018 global user conference, Appian (NASDAQ:APPN) unveiled the latest version of <u>Appian, the Digital Transformation Platform</u>®. The new release makes it easier than ever to rapidly build powerful software applications.

Enhancements to the platform help drive intelligent automation across the organization, optimize the designer and user experience across channels, and bolster performance and administration of Appian's platform-as-a-service (PaaS) cloud architecture. In addition to being in the core Appian platform, these enhancements are also available in the new Appian Intelligent Contact Center Platform®, announced today.

"We deployed nine key risk mitigating applications on Appian in just 18 months," said Denise Knabjian, First Vice President of Process Innovation at OCC, the world's largest equity derivatives clearing house. "Appian is key to the flexible yet secure IT infrastructure we require given our designation as a Systemically Important Financial Market Utility (SIFMU)."

Meeting customer expectations for service and efficiency in the digital age requires smart digital processes. Appian combines business process management (BPM), robotic process automation (RPA), and artificial intelligence (AI) to deliver intelligent automation -- a confluence of technologies and capabilities that enables the future of work. That means people working together in a flexible, adaptable, collaborative environment, supported by system intelligence that automates out the low-value work and assists users with recommendations and decision support.

The latest version of Appian includes native AI-based sentiment analysis to inform and improve human decision making. Furthermore, customers can easily extend applications with AI services with Appian's new no-code integration to the three leading public cloud cognitive and machine learning platforms, Google Cloud Platform, Amazon Web Services, and Microsoft Azure. Appian has additionally extended its integration capabilities with support for the OpenAPI standard, allowing customers to easily consume web services designed in Swagger toolsets.

Appian's commitment to the innovative application of AI also extends to its Cloud platform. Proprietary machine learning models will predictively auto-scale the web tier of Appian Cloud, taking into account variables like holidays and seasonality to more intelligently allocate server resources. The result is even more consistent, reliable performance for Appian Cloud users, even at times of peak demand.

With this release, Appian has also simplified the creation of beautiful and engaging user interfaces. The latest version of the platform features low-code drag-and-drop composition of all aspects of interface design. These interfaces are immediately available across web and mobile platforms without additional development. Appian is releasing a new beta version of its latest mobile application to customers and partners with greater styling and UI controls for mobile app developers.

The latest version of Appian makes it easy to run Appian in Docker containers. It allows for expansion of Appian's process engines by a factor of 4x, enabling increased throughput to meet the largest and most-demanding customer environments. The latest version also extends Appian's comprehensive security with a "Bring Your Own Keys" capability that enables the customer - not Appian - to hold the encryption keys to their data hosted in Appian Cloud. In addition, Appian's global data center footprint has extended to include a new data center in Tokyo, Japan.

The latest version of the Appian is generally available as of June 2018.

## **About Appian**

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit <u>www.appian.com</u>.

## **Forward-Looking Statements**

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, statements regarding the upcoming release of the latest version of the Appian platform, the integration of the Appian platform to the three leading public cloud cognitive and machine learning platforms, the latest version of the Appian platform enabling increased throughput to meet the largest and most-demanding customer environments for now and in the foreseeable future, and the security of customer data housed in Appian Cloud. The words "anticipate," believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. Those forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to defects or disruptions in the rollout of updates or enhancements to the Appian platform, risks related to Appian's ability to meet its customers' needs by continuing to innovate and provide a useful platform, Appian's ability to integrate the Appian platform with third-party applications and platforms, Appian's ability to license software from third parties for integration into the Appian platform, Appian's ability to provide a platform that is useful to its customers, including through offering new or enhanced solutions, the success of Appian's strategic relationships with third parties, potential security breaches and unauthorized access to Appian's platform or customer data, and the risks and uncertainties set forth in the "Risk Factors" section of Appian's Annual Report on Form 10-K for the year ended December 31, 2017 filed with the Securities and Exchange Commission on February 23, 2018, and subsequent reports that Appian has filed with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In

light of these risks, uncertainties and assumptions, Appian cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law.

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Source: Appian Corporation