*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on June 09, 2020

APPIAN CORPORATION

APPIAN CORPORATION C/O PROXY SERVICES P.O. BOX 9142 FARMINGDALE, NY 11735

Meeting Information

Meeting Type: Annual Meeting For holders as of: April 15, 2020 Date: June 09, 2020 Time: I1:00 AM EST Location: Meeting live via the Internet - please visit www.virtualshareholdermeeting.com/APPN2020

You are receiving this communication because you hold shares in the above named company.

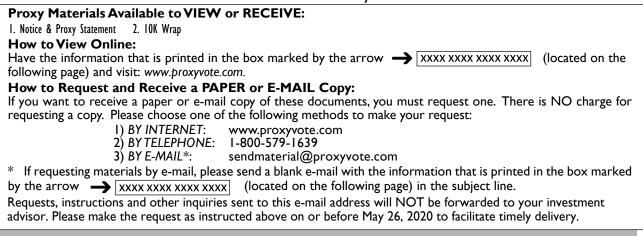
This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

– Before You Vote —

How to Access the Proxy Materials



— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow \rightarrow [XXXX XXXX XXXX XXXX] available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting items

The Board of Directors recommends you vote FOR each of the nominees listed in Proposal 1.

1. Election of Directors

Nominees

1a. Matthew Calkins1b. Robert C. Kramer1c. A.G.W. Jack Biddle, III 1d. Prashanth PV Boccassam1e. Michael G. Devine1f. Barbara Bobbie Kilberg1g. Michael J. Mulligan

The Board of Directors recommends you vote FOR proposals 2 and 3.

- Ratification of the selection by the Audit Committee of the Board of Directors of BDO USA, LLP as independent
 registered public accounting firm of the Company for its fiscal year ending December 31, 2020.
- 3. To approve, on an advisory basis, the compensation of the Company's named executive officers as disclosed in the accompanying Proxy Statement.

The Board of Directors recommends you vote in favor of 1 YEAR for Proposal 4.

4. To indicate, on an advisory basis, the preferred frequency of future stockholder advisory votes on the compensation of the Company's named executive officers.

NOTE: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.