

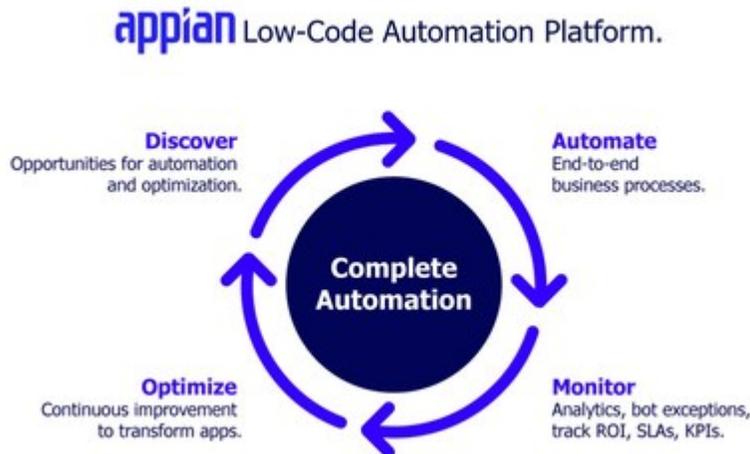


Appian Acquires Leading Process Mining Company

August 5, 2021

Lana Labs acquisition positions Appian to take customers from knowing to doing with the world's most complete Low-Code Automation Suite

MCLEAN, Va., Aug. 5, 2021 /PRNewswire/ -- [Appian](#) (NASDAQ: APPN) today announced the acquisition of Lana Labs, developer of the LANA Process Mining Platform. Lana is recognized for its expertise in complex enterprise processes, powerful AI- and machine learning-driven process analysis, easy data integration, and ease-of-use. Lana customers spend less time consolidating data and more time discovering process inefficiencies.



Appian acquires process mining innovator Lana Labs to deliver the world's most complete Low-Code Automation Suite.

With the addition of native process mining, Appian can now deliver the world's most complete [Low-Code Automation Suite](#). The LANA platform has a leading proprietary machine learning algorithm that automates analysis of the most complex business workflows, making companies smarter and more efficient. Appian is a leader in low-code process modeling and automation. The insights gained from process analysis can be used to deploy mission-critical applications with the Appian platform. The result can be actionable and continuous process optimization with people, systems, and data unified in

the same workflow.

"Digital transformation and the ability to adapt quickly are critical in today's business environment," said Markus Rolle, CFO of Telefonica Germany. "Today we work with Lana to identify inefficient processes and separately with Appian to automate our workflows. We're really excited to see them come together to take us from insight to action even faster."

Appian chose Lana Labs because of the shared virtues between the organizations and products. The LANA platform is recognized as a major contender in the process mining industry by Everest Group. Lana's AI-supported analysis of complex business and production processes aligns with the focus Appian brings to simplifying organizations' most important workflows. Like the Appian low-code architecture, the LANA platform's product architecture is modern, container-based, and portable between AWS Cloud and customer managed environments. Both companies are committed to:

- **Expertise in complex processes.** Combining Lana process mining with Appian will enable rapid automation of analysis insights for an organization's most complex business workflows.
- **Flexibility and scalability.** Future-proof architectures based on the latest technology, the most advanced algorithms, and the high extensibility.
- **Ease-of-use for non-technical users.** Extreme ease-of-use and pre-built data transformation puts powerful automation in the hands of business users.
- **Happy customers.** Lana Labs shares the same commitment as Appian to delivering customer value. Appian is [Global Enterprise Customer's Choice for Enterprise Low-Code Application Platforms](#), and the LANA platform is loved by customers around the world.

"Lana emerged rapidly as a process mining leader based on our dual-commitment to industry innovation and delivering customer value," said Dan Wucherpfennig, CEO of Lana Labs. "This is how Appian built its industry leadership and we are excited for our future together."

Appian CEO Matt Calkins said, "There is natural synergy between process mining, process modeling, and automation. We believe that our acquisition of Lana Labs means that only Appian will be able to take customers from knowing to doing, in a unified suite."

For more insight regarding today's announcement see [our blog](#).

To experience the Appian Low-Code Automation Suite for yourself, get [your free Appian Community Edition environment](#).

Forward-Looking Statements

This press release includes forward-looking statements related to Appian, Lana Labs, and the acquisition of Lana Labs and its LANA Process Mining Platform by Appian that involves substantial risks, uncertainties and assumptions that could cause actual results to differ materially from those expressed or implied by such statements. All statements contained in this press release other than statements of historical facts, including statements regarding the potential benefits of the acquisition, the integration of Appian and Lana Labs, Appian's plans, objectives, expectations and intentions, and the business of Appian, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. Those forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, the risks and uncertainties set forth in the "Risk Factors" section of Appian's Annual Report on Form 10-K for the year ended December 31, 2020, filed with the Securities and Exchange Commission on February 18, 2021, and subsequent reports that Appian files with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In light of these risks, uncertainties and assumptions, Appian cannot guarantee the successful integration of Lana Labs with Appian, future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law.

About Appian

Appian helps organizations build apps and workflows rapidly, with a low-code automation platform. Combining people, technologies, and data in a single workflow, Appian can help companies maximize their resources and improve business results. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. To learn more, visit appian.com.

The Appian logo is rendered in a bold, blue, lowercase sans-serif font. The letters are thick and closely spaced, with a distinctive design for the 'i' and 'a' characters. The logo is centered horizontally and occupies a significant portion of the page's width.

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