2024 Gartner® Critical Capabilities™ Report Ranks Appian #1 in the Complex Internal Applications Use Case

October 22, 2024

Appian Recognized as a Leader in Gartner® Magic Quadrant™ for Enterprise Low-Code Application Platforms

MCLEAN, Va., Oct. 22, 2024 /PRNewswire/ -- Appian (Nasdaq: APPN) today announced it has ranked #1 for the Complex Internal Applications Use Case in the Gartner Critical Capabilities for Enterprise Low-Code Application Platforms (LCAP) report, and was ranked second for the External-Facing Applications and the Tactical Internal Applications Use Cases.[1] Appian was again recognized as a Leader in the Gartner Magic Quadrant for Enterprise Low-Code Application Platforms (LCAP) report.

The 2024 Gartner Critical Capabilities report evaluated 13 low-code platform vendors, with in-depth technical analysis and Use Case charts, complementing the Magic Quadrant analysis. This report presents customers with a thorough understanding of different low-code platforms, helping them find the best platform for their business needs based on different use case categories.

Each vendor was evaluated in three critical capabilities weighted around three Use Cases, with Appian receiving the highest score for the Complex Internal Applications Use Case and ranking second in External Facing Applications and Tactical Internal Applications Use Cases.

"Appian focuses on orchestrating business processes to help our customers improve how they work," said Malcolm Ross, SVP of Product Strategy at Appian. "Our innovations in AI and integrated approach to process automation sets Appian apart from other low-code vendors."

Download a complimentary copy of the 2024 Critical Capabilities and 2024 Magic Quadrant report here: https://ap.pn/3NBuiXX

Connect with Appian in person at the Gartner IT Symposium/Xpo™ 2024 from October 21 - 24, 2024 in Orlando, Florida at booth #539 in the Applications Marketplace in Atlantic Hall. Book a meeting to learn how Appian could help you deliver better processes for better outcomes with our industry leading platform for process orchestration, automation, and intelligence.

[1] Scoring 3.93, 3.71, and 3.96 respectively.

Gartner disclaimer
Gartner, Magic Quadrant for Enterprise Low-Code Application Platforms 16 October 2024, Oleksandr Matvitskyy, Kyle Davis, Akash Jain; Gartner, Critical Capabilities for Enterprise Low-Code Application Platforms 21 October 2024, Akash Jain Et Al.

Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

GARTNER is a registered trademark and service mark of Gartner and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

About Appian

Appian is a software company that orchestrates business processes. The Appian Platform empowers leaders to design, automate, and optimize important processes from start to finish. With our industry-leading platform and commitment to customer success, Appian is trusted by top organizations to drive transformational process change. For more information, visit appian.com. [Nasdaq: APPN]

Follow Appian: LinkedIn, X (Twitter)

C View original content to download multimedia:https://www.prnewswire.com/news-releases/2024-gartner-critical-capabilities-report-ranks-appian-1-in-the-complex-internal-applications-use-case-302283143.html

SOURCE Appian

For more information, contact: Valerie Verlander, Senior Manager, Media Relations, North America, valerie.verlander@appian.com