



Appian Appoints New Leader of Global Partnerships & Alliances

August 25, 2025

MCLEAN, Va., Aug. 25, 2025 /PRNewswire/ -- Appian (Nasdaq: APPN), the leading platform for AI process automation, today announced the appointment of Scott Van Valkenburgh as Senior Vice President, Global Partnerships & Alliances.



Appian announces the appointment of Scott Van Valkenburgh as Senior Vice President, Global Partnerships & Alliances.

Van Valkenburgh has 25+ years of experience driving revenue growth and market expansion as a Global Alliances & Channels executive and former Big 4 Consulting Principal. He built and managed revenue streams totalling over a billion dollars through strategic alliances at SAS, Genpact, and Alteryx. He built global industry solutions centers, producing hundreds of millions of dollars of client engagements for PWC.

"Scott's track record in building and scaling global alliance programs, combined with his understanding of enterprise software and professional services, makes him an invaluable addition," said Mark Dorsey, Chief Revenue Officer at Appian. "His leadership will be key as we continue to significantly invest in and expand our partner ecosystem to bring the Appian platform to more customers and industries."

Van Valkenburgh will lead Appian's global partnership strategy, expanding its network of system integrators, technology partners, and channel alliances to accelerate adoption of Appian's AI-powered process automation platform.

About Appian

Appian is The Process Company. We deliver a software platform that helps organizations run better processes that reduce costs, improve customer experiences, and gain a strategic edge. Committed to client success, we serve many of the world's largest companies across various industries. For more information, visit appian.com. [Nasdaq: APPN]

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