



## Appian Expands Deployment Options

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### Low-Code Platform for Digital Transformation Certified for Deployment on Microsoft Azure; Providing Customers with Extended Deployment Options

RESTON, Va., Sept. 27, 2017 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN), a leading [Low-Code](#) and [Business Process Management](#) platform provider, today announced that organizations can now deploy its digital transformation platform on Microsoft Azure IaaS. This combination of technologies brings Appian's powerful process management and fast low-code development to Azure's Infrastructure as a Service (IaaS), allowing customers to benefit from Appian and Azure in their digital business transformation initiatives. In addition, this extends the deployment options currently provided to Appian customers, helping them build an environment that best suits their security, regulatory, and compliance needs.

Appian customers have complete control over the platform scaling using Azure's native cloud architecture. Appian has made a comprehensive deployment design guide for deploying Appian on Azure available on the Appian Community at <https://community.appian.com>.

"We are focused on providing our customers with the flexibility to deploy the Appian platform in environments that work best for their needs," said Malcolm Ross, VP of Product, Appian. "As a leader in low-code and business process management, our clients select us because building custom applications is intuitive and easy in our platform. We've seen demand from our customers to leverage the platform within Microsoft Azure, their preferred IaaS solution, making Appian on Azure a natural choice."

Andrea Carl, director, Commercial Communications, Microsoft Corp. said, "We are pleased to see Appian benefit from the global scale and breadth of cloud services of Microsoft Azure. Azure, combined with Appian's expertise in process management and development, supports our mutual customers as they migrate workflows to the cloud."

This expansion also benefits Appian's global partner ecosystem. Now strategic partners, such as KPMG, can provide the Appian digital transformation platform to customers deploying on Azure – further extending options for clients worldwide.

"Given the strength of our alliances with both Appian and Microsoft, this enhanced relationship will provide a powerful digital transformation platform well-suited for solving our client's business problems," said Jerry Iacouzzi, Advisory principal, KPMG. "Effective strategies for cloud migrations are top of mind for CIOs, and the combination of KPMG and Appian's expanded deployment capabilities on Microsoft Azure will allow us to support clients across the globe as they quickly – and securely – create new innovative solutions for their business in the cloud."

Currently, Appian works closely with Microsoft in several other areas. This includes the integration of the Appian platform with Microsoft Dynamics 365, Microsoft SharePoint as well as Microsoft Office 365.

#### About Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit [www.appian.com](http://www.appian.com).

#### Cautionary Note Regarding Forward-Looking Statements

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including statements regarding the future size of the low-code platforms market and the benefits that such platforms offer to users, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including the risks and uncertainties associated with market adoption of low-code solutions to drive digital transformation, risks and uncertainties related to the estimates and assumptions used to calculate the size of the low-code platforms market, risks and uncertainties related to the publication of reports about Appian's business by industry analysts, and the additional risks and uncertainties set forth in the "Risk Factors" section of Appian's prospectus filed pursuant to Rule 424(b)(4) under the Securities Act of 1933, as amended, on May 26, 2017, and subsequent reports that Appian has filed with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In light of these risks, uncertainties and assumptions, Appian cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law.

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