



Banco Santander Selects Appian

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RESTON, Va., Feb. 21, 2018 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN), a leading [low-code](#) and [business process management](#) platform provider, today announced that it has signed a global agreement with Banco Santander (SAN SM, STD US, BNC LN). Banco Santander, the largest bank in the Eurozone by market capitalization, will leverage Appian's platform in the cloud for enterprise process improvement. Banco Santander is a leader in retail and commercial banking, and has a meaningful market share in 10 core countries in Europe and the Americas.

Appian has been chosen because it provides a comprehensive platform for Business Process Management (BPM) and Case Management in a digital environment, and the ability to deploy applications through fast and simple low-code development. Appian Cloud has an extensive collection of security accreditations, making it a highly trusted platform for rapid application development. Appian is accredited for HIPAA, SOC 2 and SOC 3, The PCI Data Security Standard, G-Cloud 9 Framework and more. Other key capabilities include flexibility, ease of use, the ability to reuse and integrate with other solutions, and "write once, run everywhere" deployment across devices with a single development effort.

"Our tight integration of low-code development speed and enterprise-grade business process management is key to rapid digital transformation," said Paul Maguire, Vice President of Europe, Appian. "It provides global organizations such as Banco Santander with a powerful platform to quickly digitalize and optimize core business processes to ensure operational excellence."

About Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit www.appian.com.

For Information Contact:

Nicole Greggs
Director of Media Relations
+1 703-260-7868
nicole.greggs@appian.com

 [Primary Logo](#)

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