



Appian Named Technology Alliance Partner of the Year by Blue Prism

June 4, 2018

RESTON, Va., June 04, 2018 (GLOBE NEWSWIRE) -- Appian (NASDAQ:APPN), a leading [Low-Code](#) and [Business Process Management](#) platform provider, today announced it was awarded Technology Alliance Partner of the Year at Blue Prism World 2018 in New York City. The alliance between Appian and [Blue Prism](#) combines low-code development with robotic process automation (RPA) to drive rapid digital transformation and business results.

Enterprises today are under immense pressure to deliver new digital solutions and improve customer experience but remain burdened by legacy applications and poor technology infrastructure. The technology alliance between Appian and Blue Prism combines leading low-code and business process management with market-defining robotic process automation in a combination that directly addresses this challenge.

For Blue Prism customers, the benefits of integrating with Appian include:

- Achieving greater end-to-end automation by combining process management capabilities of Appian with Blue Prism's Digital Workforce
- Automating human-in-the-loop tasks such as exceptions or approvals that people perform as part of the RPA processes
- Monitoring and optimizing RPA operations through reports that provide insightful metrics about the digital workforce
- Empowering the business to own, create, manage, and change complex business rules that augment robotic processes, without the need for IT intervention
- Building modern web and mobile user interfaces to support robotic processes

"Appian is honored to receive this recognition from Blue Prism," said Malcolm Ross, Vice President of Product, Appian. "In this partnership, we are seeing companies excited about adopting a digital workforce and implementing end-to-end process automation. By leveraging the Appian Platform and Blue Prism's RPA software, enterprises have the ability to deliver intelligent automation solutions in a controlled and regulated manner and can see the value through reduced costs and increased agility for the business."

Blue Prism complements the workplace with an elastic, multi-faceted and multi-talented digital workforce, helping organizations automate and scale business processes via AI, machine learning, intelligent automation and sentiment analysis. The Digital Workforce Platform eliminates vendor lock-in by providing access to the best of breed AI technologies and [Intelligent Automation skills](#) through Blue Prism's Technology Alliance Program ([TAP](#)) that transforms how organizations can leverage technology to deliver true operational agility.

Forward-Looking Statements

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, the results to be delivered by integrating with the Appian Platform and the value of such integration to be realized by Blue Prism customers are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. Those forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to Appian's ability to meet its customers' needs by scaling its business sufficiently quickly, continuing to innovate and provide a useful platform, and providing satisfactory deployment services, risks associated with Appian's strategic relationships with third parties, and the risks and uncertainties set forth in the "Risk Factors" section of Appian's Annual Report on Form 10-K for the year ended December 31, 2017 filed with the Securities and Exchange Commission, and subsequent reports that Appian has filed with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In light of these risks, uncertainties and assumptions, Appian cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law.

About Appian

Appian provides a leading low-code software development platform that enables organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. For more information, visit www.appian.com.

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