Appian Advances Low-code Industry with Free and Fast AI

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Appian AI adds no-code/no-fee artificial intelligence from Google Cloud Platform Services to any application

RESTON, Va., May 14, 2019 (GLOBE NEWSWIRE) -- Appian (NASDAQ: APPN) today announced the immediate availability of Appian AI, a free and fast way for Appian customers to add best-of-breed artificial intelligence capabilities to any application built on the Appian Platform. Initial AI services are powered by Google Cloud Platform. Appian AI is included in the Appian Platform; additional charges may apply with increased levels of usage.

High-impact business applications that integrate AI capabilities (such as image recognition and sentiment analysis) into human workflows can help transform the customer experience, optimize internal operations, and reduce costs. However, building these applications can be complicated and costly.

Appian AI makes AI simple and practical for Appian customers. With Appian's no-code Connected System integration, creating AI-fueled business apps is simple. In addition to drag-and-drop composition, Appian eliminates the complexity of contracting with Google as a third-party provider, estimating proper funding, and administering the Google Console to manage security, projects, and service accounts.

"We want to give everyone a free and easy way to use AI in all of their enterprise applications," said Medhat Galal, Vice President of Software Development at Appian. "We set up their link to Google's AI services and our customers are off to the races. And, we subsidize the entire cost of the free tier of Appian AI, so all the customer has to think about is which services to use for their business problem."

Appian AI builds on Appian's "Connected Systems" vision and architecture, announced earlier this year. The architecture makes Appian's low-code platform the central orchestrator of a growing ecosystem of third-party applications and services that are integrated through no-code plug-ins.

Appian AI services include:

- Google Translate API - including Language Detection and Translation services
- Google Vision API - including Label Detection, Optical Character Recognition (OCR), and Enhanced OCR services
- Google Natural Language - including Entity Recognition, Sentiment Analysis, Syntax Analysis, and Content Classification services
- Low-friction start-up and immediate access for all Appian Cloud and on-premises customers
- Full Google Console administration and management by Appian
- Google Cloud Storage in support of these services

Appian ensures that all project structure, security, and storage needs are in place for each customer, with full tracking and traceability. Requests for Appian AI services and delivery of accounts are done via the online Appian Community.

About Appian
Appian provides a low-code development platform that accelerates the creation of high-impact business applications. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. For more information, visit www.appian.com.

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Source: Appian Corporation