



Appian Named a November 2019 Customers' Choice for Enterprise Low-Code Application Platforms by Gartner Peer Insights

December 3, 2019

Distinction is based on feedback and ratings from end-user professionals who have experience purchasing, implementing, and/or using the Appian low-code platform

TYSONS, Va., Dec. 03, 2019 (GLOBE NEWSWIRE) -- Appian (NASDAQ: APPN) today announced that it has been designated a November 2019 Gartner Peer Insights Customers' Choice for [Enterprise Low-Code Application Platforms](#).

According to Gartner, enterprise low-code application platforms (LCAP) "support rapid application development, one-step deployment, execution, and management using declarative, high-level abstractions, such as model-driven and metadata-based programming languages." Gartner's [Magic Quadrant for Enterprise Low-Code Application Platforms](#) report names Appian a market Leader, and predicts that "by 2024, low-code application development will be responsible for more than 65% of application development activity."

Gartner Peer Insights complements Gartner's Magic Quadrant and Critical Capabilities reports by offering feedback and ratings from end-user professionals who have experience purchasing, implementing, and/or using low-code application platforms. To qualify for Customers' Choice distinction, vendors must achieve an overall rating (out of 5 stars) equal to or higher than the mean rating for that market. They must also have a significant number (50+) of reviews and meet additional requirements for diversity of reviews.

As of 25 November 2019, Appian has a total of 217 ratings for the LCAP market with an average rating of 4.5 out of 5.

Below are selected reviews of Appian submitted in the last 12 months:

"Provides all the necessary tools for building a wide variety of applications in a short time.

Appian's low-code platform has become an integral part of our IT strategy. The speed of development allows us to solve business problems in a very short time...Appian is hands down one of the best that we have ever worked with, always going the extra mile to help us resolve any issues."

- Digital Automation Manager in the Services Industry ([Read Review](#))

"Powerful low-code application platform with strong product roadmap and quarterly releases.

In these five years, we have created more than 60 applications that touch almost all areas of the business across two continents, and the majority of that development was done by one person."

- Business Analysis Manager in the Energy Industry ([Read Review](#))

"Implementation was easy and exceeded expectations.

I liked the overall service and speed to market that they provided. They offered an 8 week guarantee and delivered on it."

- Senior IT Director in the Finance Industry ([Read Review](#))

"Platform continues to produce big end user results.

Appian Professional Services was excellent at helping us organize our first project and get best practices set up. Post-implementation, we continue to be quite happy with the platform. Maintenance and adding on new features are intuitive and allow us to quickly provide business value to our users."

- Director in the Finance Industry ([Read Review](#))

To learn more about Appian, and to get hands-on with the speed and power of the Appian low-code application platform, sign up for a free trial at www.appian.com/platform/free-trial/.

About Peer Insights

Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 70,000 verified reviews in more than 200 markets. For more information, please visit www.gartner.com/reviews/home.

Disclaimers:

Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

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Forward-Looking Statements

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts are forward-looking statements. The words "predict," "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. Appian has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that Appian believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. Those forward-looking statements are subject to a number of risks

and uncertainties, including, without limitation, the risks and uncertainties set forth in the "Risk Factors" section of Appian's Annual Report on Form 10-K for the year ended December 31, 2018, filed with the Securities and Exchange Commission on February 21, 2019, and subsequent reports that Appian files with the Securities and Exchange Commission. Moreover, Appian operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for Appian's management to predict all risks, nor can Appian assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements Appian may make. In light of these risks, uncertainties and assumptions, Appian cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. Appian is under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law.

About Appian

Appian provides a low-code development platform that accelerates the creation of high-impact business applications. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. www.appian.com.

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