# Appian Announces Publication of HYPERAUTOMATION

October 14, 2020

**New book, with Foreword by Garry Kasparov, collects expert perspectives on low-code development and the future of business process automation**

MCLEAN, Va., Oct. 14, 2020 /PRNewswire/ -- Appian (NASDAQ: APPN) today announced the publication of _HYPERAUTOMATION_. The book is a collection of original essays from influential technology and business experts examining different aspects of low-code development in the enterprise, and the impact of low-code on the future of business process automation. _HYPERAUTOMATION_ is available through Amazon.com, BarnesandNoble.com, and other major retailers, as well as through www.hyperautomation-book.com.

New book collects expert perspectives on low-code development and the future of business process automation.

HYPERAUTOMATION features a Foreword by legendary chess grandmaster, former World Chess Champion, writer, and political activist Garry Kasparov. Mr. Kasparov discusses how his views on how the human/machine connection have evolved from his historic battles with Deep Blue to today. He states in his Foreword:

"The human mind is an unmatched analogy engine, able to apply experience and new information to new circumstances almost instantly. Machines can't do this themselves—not yet—but with our guidance, they can help feed our insatiable appetite for ever-greater agility."

The book also features an Introduction from Appian CEO Matt Calkins that sets the context for the chapters to follow. Mr. Calkins highlights the urgency of the lessons found in _HYPERAUTOMATION_, writing:

"COVID-19 set the spark for the next phase of the enterprise software revolution. In the pandemic, business realized that change was a matter of survival."

Chapter contributions come from:

- **Dr. George Westerman**, Massachusetts Institute of Technology (MIT): "How to Turn Your Company into a Master of Digital Transformation"
- **Neil Ward-Dutton**, IDC: "From Big Boxes to Intelligence Everywhere: The Changing Face of Automation"
- **Lakshmi N**, Tata Consultancy Services (TCS): "Survival of the Quickest: How to Hack a Pandemic with Intelligent Automation"
- **Sidney Fernandes & Alice Wei**, University of South Florida: "From Hurricanes to COVID-19 and Beyond: How Low-Code Helps our University"
- **Lisa Heneghan**, KPMG: "People Power: The X-Factor of Digital Transformation"
- **Chris Skinner**, FinTech expert : "FinTech and the Forces of Change in Financial Services"
- **John R. Rymer**, Forrester (Emeritus): "Low-Code Journey In The Enterprise"
- **Isaac Sacolick**, StarCIO: "A Business-minded CIO's Perspective: Why Low-Code is Indispensable for Transformation"
- **Darren Blake**, Bexley Neighbourhood Care: "Speed is the Key in Pandemic Response"
- **Rob Galbraith**, InsureTech expert: "Digital Innovation is More than a Side Hustle"
- **Ron Tolido**, Capgemini: "A Technology Business Needs Simplicity"
- **Michael Beckley**, Appian: "An Economic Revolution"

All proceeds from the sale of _HYPERAUTOMATION_ will be donated to Black Girls Code, an organization providing young girls of color opportunities to learn in-demand skills in technology and computer programming.

For more information and to purchase _HYPERAUTOMATION_, visit www.hyperautomation-book.com.

**About Appian**
Appian provides a low-code automation platform that accelerates the creation of high-impact business applications. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. For more information, visit www.appian.com.

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