Your Vote Counts!

APPIAN CORPORATION

2021 Annual Meeting
Vote by June 10, 2021
11:59 PM ET

You invested in APPIAN CORPORATION and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 11, 2021.**

Get informed before you vote
View the Notice of Annual Meeting and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 28, 2021. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 11, 2021
11:00 AM EDT
Virtually at:
www.virtualshareholdermeeting.com/APPN2021

*Please check the meeting materials for any special requirements for meeting attendance.
Voting Items

1. **Election of Directors**
   **Nominees:**
   - 01) Matthew Calkins
   - 02) Robert C. Kramer
   - 03) A.G.W. Jack Biddle, III
   - 04) Prashanth PV Boccassam
   - 05) Michael G. Devine
   - 06) Barbara Bobbie Kilberg
   - 07) Michael J. Mulligan
   **Board Recommends:**
   - For

2. To ratify the selection by the Audit Committee of the Board of Directors of BDO USA, LLP as independent registered public accounting firm of the Company for its fiscal year ending December 31, 2021.
   **Board Recommends:**
   - For

3. To approve, on an advisory basis, the compensation of the Company's named executive officers as disclosed in the accompanying Proxy Statement.
   **Board Recommends:**
   - For

4. To approve the Appian Corporation Employee Stock Purchase Plan.
   **Board Recommends:**
   - For

**NOTE:** In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Sign up for E-delivery”.

Vote at www.ProxyVote.com

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.